

# VICTORIAN ALPINE RESORTS ENTRY STATISTICS WINTER 2021

Week No: **3**  
 Period Ending: **Sunday, 27 June 2021**

Visitors	Mt. Baw Baw	Lake Mountain	Mt. Stirling	Mt. Hotham	Falls Creek	Mt. Buller	All Resorts
Visitors for week 2021*	2,121	2,202	72	6,504	7,266	10,263	28,428
Visitors for week 2020**	295	100	24	738	570	1,614	3,341
Visitors for week 2019	3,069	3,768	108	2,288	2,923	9,451	21,607
Visitors for week 2018	2,986	5,106	294	3,231	3,433	14,344	29,394
Visitors for week 2017	651	2,020	57	2,470	2,870	9,686	17,754
Visitors for week 2016	2,106	4,033	165	1,960	3,919	10,263	22,446
Visitors for week 2015	1,382	1,435	42	1,438	2,081	4,143	10,521
Visitors for week 2014	836	607	24	1,121	746	1,360	4,694
Visitors for week 2013	1,069	1,341	103	1,540	1,753	6,059	11,865
Visitors for week 2012	1,980	2,460	53	4,993	3,581	6,368	19,435
Visitors for week 2011	1,724	3,812	50	4,468	3,339	9,302	22,695
% Change for week 2021/20	619%	2102%	200%	781%	1175%	536%	751%
% Change for week 2021/19	-31%	-42%	-33%	184%	149%	9%	32%
Visitors YTD 2021	2,961	3,111	276	11,810	15,963	16,485	50,606
Visitors YTD 2020	1,399	744	153	2,880	2,346	5,323	12,845
Visitors YTD 2019	10,571	13,332	516	6,391	8,849	39,668	79,327
Visitors YTD 2018	6,558	10,436	540	7,012	6,701	30,512	61,759
Visitors YTD 2017	4,018	6,580	144	6,669	7,351	27,586	52,348
Visitors YTD 2016	4,107	6,477	228	4,534	6,459	18,236	40,041
Visitors YTD 2015	5,453	7,594	126	4,347	5,841	17,016	40,377
Visitors YTD 2014	1,884	1,665	117	2,908	2,343	5,401	14,318
Visitors YTD 2013	3,439	3,488	163	3,891	4,343	13,387	28,711
Visitors YTD 2012	6,066	6,457	115	10,534	9,488	15,034	47,694
Visitors YTD 2011	6,078	14,187	240	8,033	8,828	26,627	63,993
% Change for YTD 2021/20	112%	318%	80%	310%	580%	210%	294%
% Change for YTD 2021/19	-72%	-77%	-47%	85%	80%	-58%	-36%
10 YR PREVIOUS YTD AV VISITORS	4,957	7,096	234	5,720	6,255	19,879	44,141
% CHANGE 10 YR YTD AV VISITORS TO 2021 VISITORS	-40%	-56%	18%	106%	155%	-17%	15%

Visitor Days	Mt. Baw Baw	Lake Mountain	Mt. Stirling	Mt. Hotham	Falls Creek	Mt. Buller	All Resorts
Visitor Days for week 2021*	2,614	2,202	99	16,742	24,383	17,995	64,035
Visitor Days for week 2020**	603	100	24	1,416	1,672	3,537	7,352
Visitor Days for week 2019	5,341	3,768	126	5,820	7,581	13,018	35,654
Visitor Days for week 2018	5,768	5,106	339	6,911	8,450	19,293	45,867
Visitor Days for week 2017	846	2,020	72	5,756	7,935	13,836	30,465
Visitor Days for week 2016	2,306	4,033	186	8,368	10,297	17,606	42,796
Visitor Days for week 2015	1,745	1,435	51	3,605	5,965	6,648	19,449
Visitor Days for week 2014	993	607	30	2,992	2,101	2,413	9,136
Visitor Days for week 2013	2,290	1,341	106	3,914	5,416	10,112	23,179
Visitor Days for week 2012	2,246	2,460	68	10,743	9,350	10,503	35,371
Visitor Days for week 2011	2,161	3,812	53	6,620	8,948	14,951	36,545
% Change for week 2021/20	333%	2102%	313%	1082%	1358%	409%	771%
% Change for week 2021/19	-51%	-42%	-21%	188%	222%	38%	80%
Visitor Days YTD 2021	3,889	3,111	384	29,820	46,082	25,462	108,748
Visitor Days YTD 2020	2,221	744	177	4,778	6,508	9,045	23,473
Visitor Days YTD 2019	16,045	13,332	579	14,787	20,540	52,397	117,680
Visitor Days YTD 2018	10,623	10,436	711	16,671	16,593	43,611	98,645
Visitor Days YTD 2017	5,213	6,580	201	14,688	17,175	41,001	84,858
Visitor Days YTD 2016	4,758	6,477	261	14,818	16,313	31,272	73,899
Visitor Days YTD 2015	6,988	7,594	153	10,399	14,057	28,852	68,043
Visitor Days YTD 2014	2,352	1,665	132	7,728	6,316	12,696	30,889
Visitor Days YTD 2013	6,199	3,488	181	10,105	12,140	25,763	57,876
Visitor Days YTD 2012	6,643	6,457	139	22,965	21,065	24,269	81,538
Visitor Days YTD 2011	8,130	14,187	253	14,456	19,992	42,294	99,312
% Change for YTD 2021/20	75%	318%	117%	524%	608%	182%	363%
% Change for YTD 2021/19	-76%	-77%	-34%	102%	124%	-51%	-8%
10 YR PREVIOUS YTD AV VISITOR DAYS	6,917	7,096	279	13,139	15,070	31,120	73,621
% CHANGE 10 YR PREVIOUS YTD AV VISITOR DAYS TO 2021 VISITOR DAYS	-44%	-56%	38%	127%	206%	-18%	48%

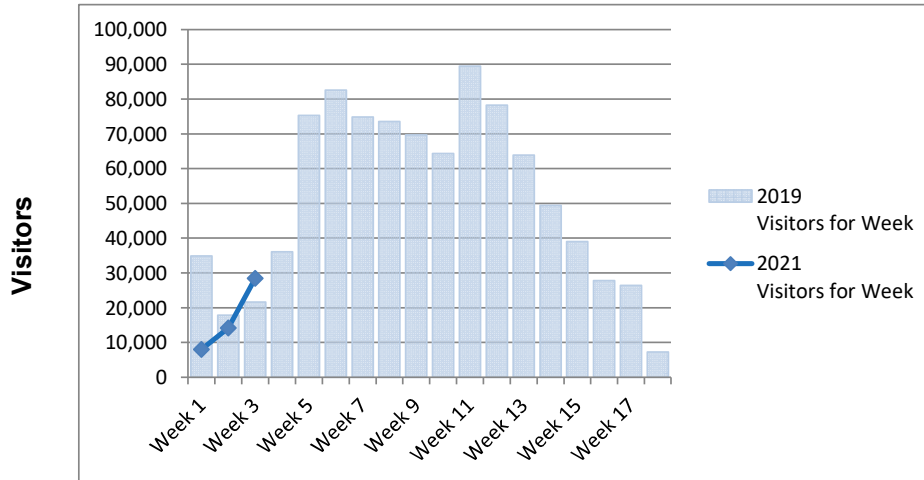
\* Visitation figures for 2021 and 2020 are based on actual car counts and where required an estimation of occupancy using a resort specific multiplier.  
 \*\* Visitation levels were greatly reduced in 2020 due to the imposition of COVID-19 restrictions.  
 • Data provided by Victorian Alpine Resort Management Boards from gate entry records and estimated season permit holder visitation.  
 • Collated and published by the Alpine Resorts Co-ordinating Council.



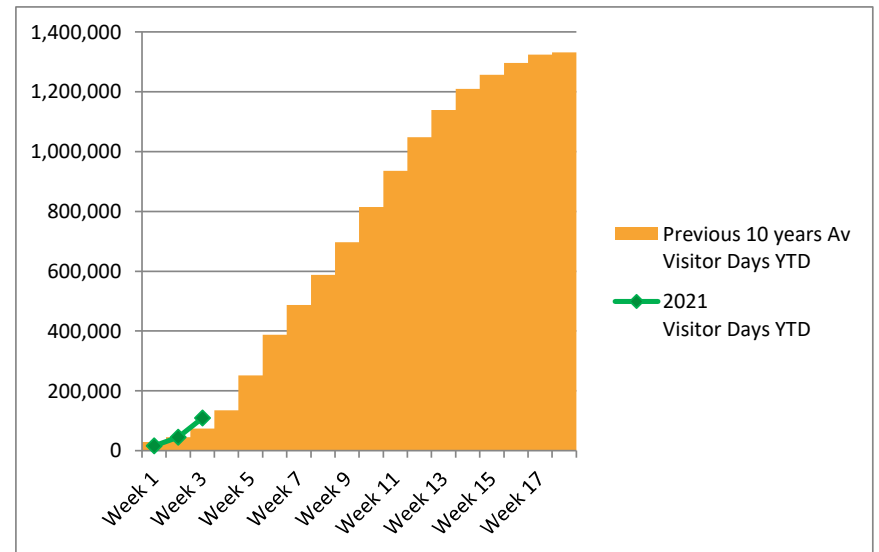
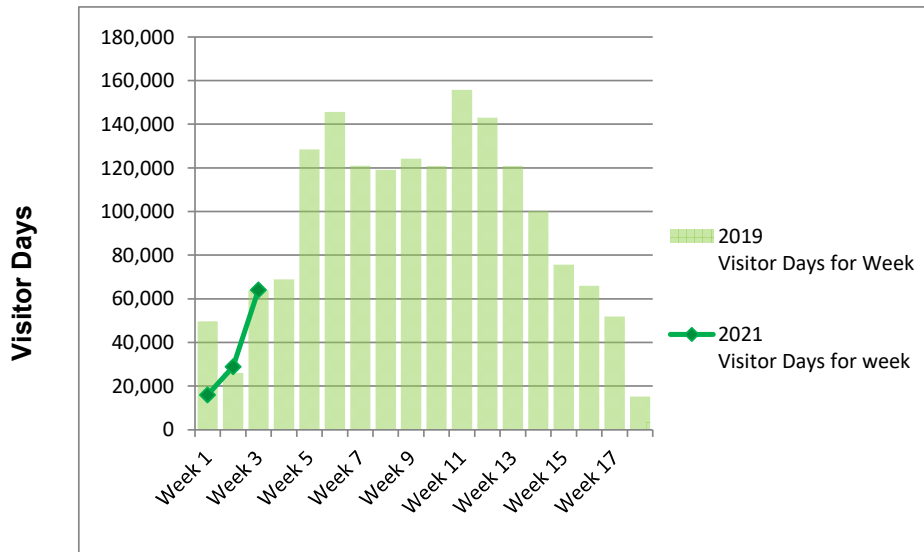
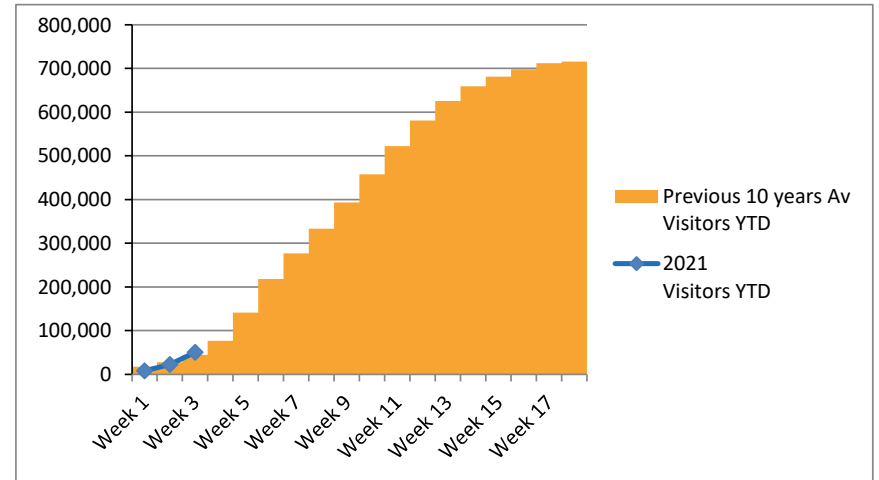
# All Resorts Comparisons - Entry Statistics Winter 2021 - As at Week 3



Weekly Comparisons - 2021 v 2019\*



Year to Date Comparisons - 2021 v Previous 10 years Av



Note: \* comparison to 2019 due to visitation levels that were greatly reduced in 2020 due to the imposition of COVID-19 restrictions.