

VICTORIAN ALPINE RESORTS ENTRY STATISTICS WINTER 2021

Week No: **4**
 Period Ending: **Sunday, 4 July 2021**

Visitors	Mt. Baw Baw	Lake Mountain	Mt. Stirling	Mt. Hotham	Falls Creek	Mt. Buller	All Resorts
Visitors for week 2021*	6,168	6,057	288	11,809	11,240	22,323	57,885
Visitors for week 2020**	1,327	753	93	2,388	1,341	4,690	10,592
Visitors for week 2019	3,966	4,799	60	4,778	5,071	17,437	36,111
Visitors for week 2018	4,065	7,324	438	6,726	5,797	19,327	43,677
Visitors for week 2017	2,682	5,708	117	6,156	6,414	19,850	40,927
Visitors for week 2016	6,484	15,146	450	5,450	8,770	24,624	60,924
Visitors for week 2015	1,917	2,349	24	3,376	3,794	10,813	22,273
Visitors for week 2014	2,027	2,878	132	3,782	3,370	9,484	21,673
Visitors for week 2013	1,273	2,237	69	4,033	3,953	11,037	22,602
Visitors for week 2012	3,952	4,072	90	6,560	7,256	13,607	35,537
Visitors for week 2011	1,103	3,698	127	5,510	5,269	14,076	29,783
% Change for week 2021/20	365%	704%	210%	395%	738%	376%	446%
% Change for week 2021/19	56%	26%	380%	147%	122%	28%	60%
Visitors YTD 2021	9,129	9,168	564	23,619	27,203	38,808	108,491
Visitors YTD 2020	2,726	1,497	246	5,268	3,687	10,013	23,437
Visitors YTD 2019	14,537	18,131	576	11,169	13,920	57,105	115,438
Visitors YTD 2018	10,623	17,760	978	13,738	12,498	49,839	105,436
Visitors YTD 2017	6,700	12,288	261	12,825	13,765	47,436	93,275
Visitors YTD 2016	10,591	21,623	678	9,984	15,229	42,860	100,965
Visitors YTD 2015	5,989	9,943	150	7,723	9,635	27,829	61,269
Visitors YTD 2014	3,911	4,543	249	6,690	5,713	14,885	35,991
Visitors YTD 2013	4,712	5,725	232	7,924	8,296	24,424	51,313
Visitors YTD 2012	10,018	10,529	205	17,094	16,744	28,641	83,231
Visitors YTD 2011	7,181	17,885	367	13,543	14,097	40,703	93,776
% Change for YTD 2021/20	235%	512%	129%	348%	638%	288%	363%
% Change for YTD 2021/19	-37%	-49%	-2%	111%	95%	-32%	-6%
10 YR PREVIOUS YTD AV VISITORS	7,699	11,992	394	10,596	11,358	34,374	76,413
% CHANGE 10 YR YTD AV VISITORS TO 2021 VISITORS	19%	-24%	43%	123%	139%	13%	42%

Visitor Days	Mt. Baw Baw	Lake Mountain	Mt. Stirling	Mt. Hotham	Falls Creek	Mt. Buller	All Resorts
Visitor Days for week 2021*	8,833	6,057	315	28,047	31,297	39,561	114,110
Visitor Days for week 2020**	2,168	753	93	4,172	4,208	9,988	21,382
Visitor Days for week 2019	6,645	4,799	63	13,150	14,826	29,400	68,883
Visitor Days for week 2018	7,058	7,324	474	17,524	16,200	27,761	76,341
Visitor Days for week 2017	3,486	5,708	132	17,281	16,182	26,972	69,761
Visitor Days for week 2016	8,796	15,146	480	17,433	23,077	37,586	102,518
Visitor Days for week 2015	2,751	2,349	27	13,197	11,758	18,766	48,848
Visitor Days for week 2014	2,976	2,878	165	9,680	9,544	18,831	44,074
Visitor Days for week 2013	3,032	2,237	96	11,888	11,845	19,848	48,946
Visitor Days for week 2012	4,861	4,072	105	18,592	20,515	25,971	71,855
Visitor Days for week 2011	1,763	3,698	142	13,133	13,103	26,406	58,245
% Change for week 2021/20	307%	704%	239%	572%	644%	296%	434%
% Change for week 2021/19	33%	26%	400%	113%	111%	35%	66%
Visitor Days YTD 2021	12,722	9,168	699	57,867	77,379	65,023	222,858
Visitor Days YTD 2020	4,389	1,497	270	8,950	10,716	19,033	44,855
Visitor Days YTD 2019	22,690	18,131	642	27,937	35,366	81,797	186,563
Visitor Days YTD 2018	17,681	17,760	1,185	34,195	32,793	71,372	174,986
Visitor Days YTD 2017	8,699	12,288	333	31,969	33,357	67,973	154,619
Visitor Days YTD 2016	13,554	21,623	741	32,251	39,390	68,858	176,417
Visitor Days YTD 2015	9,739	9,943	180	23,596	25,815	47,618	116,891
Visitor Days YTD 2014	5,328	4,543	297	17,408	15,860	31,527	74,963
Visitor Days YTD 2013	9,231	5,725	277	21,993	23,985	45,611	106,822
Visitor Days YTD 2012	11,504	10,529	244	41,557	41,580	50,240	155,654
Visitor Days YTD 2011	9,893	17,885	395	27,589	33,095	68,700	157,557
% Change for YTD 2021/20	190%	512%	159%	547%	622%	242%	397%
% Change for YTD 2021/19	-44%	-49%	9%	107%	119%	-21%	19%
10 YR PREVIOUS YTD AV VISITOR DAYS	11,271	11,992	456	26,745	29,196	55,273	134,933
% CHANGE 10 YR PREVIOUS YTD AV VISITOR DAYS TO 2021 VISITOR DAYS	13%	-24%	53%	116%	165%	18%	65%

* Visitation figures for 2021 and 2020 are based on actual car counts and where required an estimation of occupancy using a resort specific multiplier.

** Visitation levels were greatly reduced in 2020 due to the imposition of COVID-19 restrictions.

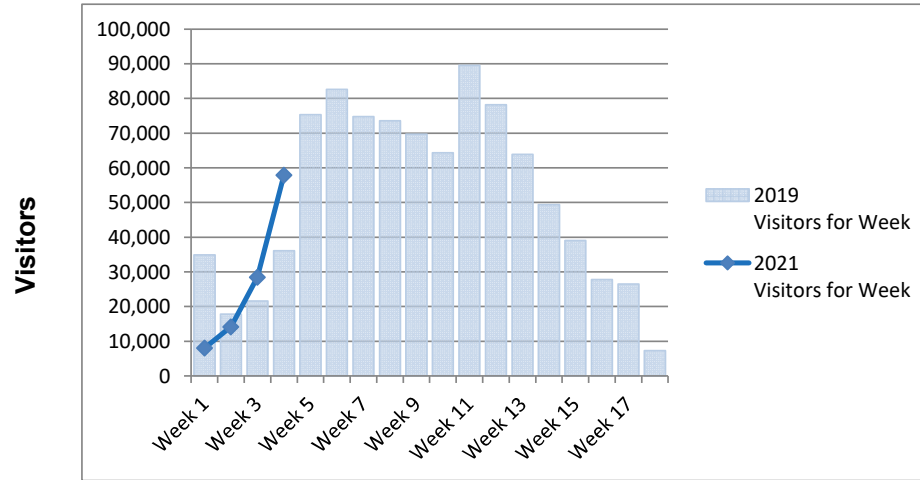
• Data provided by Victorian Alpine Resort Management Boards from gate entry records and estimated season permit holder visitation.

• Collated and published by the Alpine Resorts Co-ordinating Council.

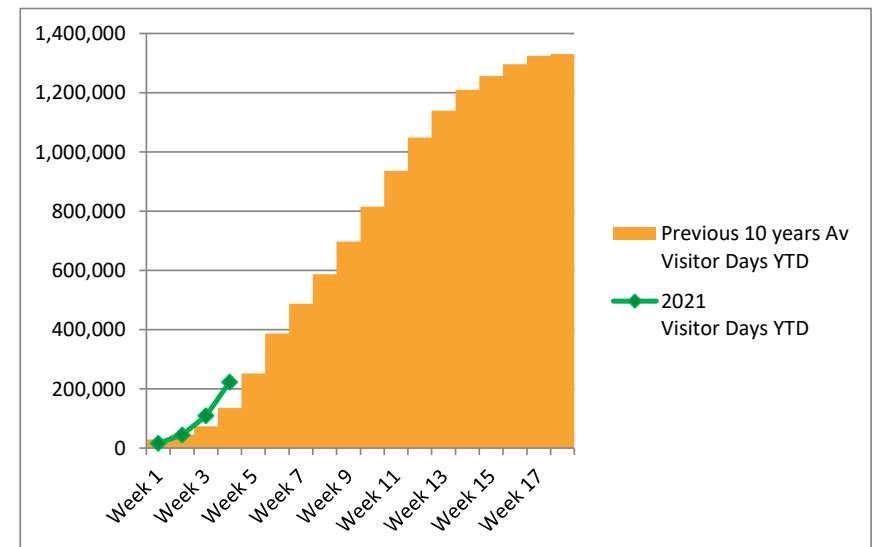
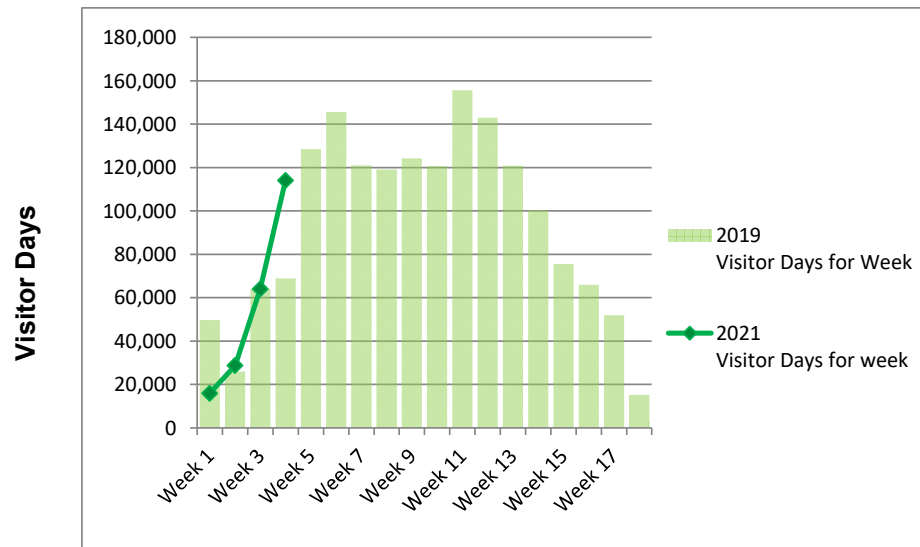
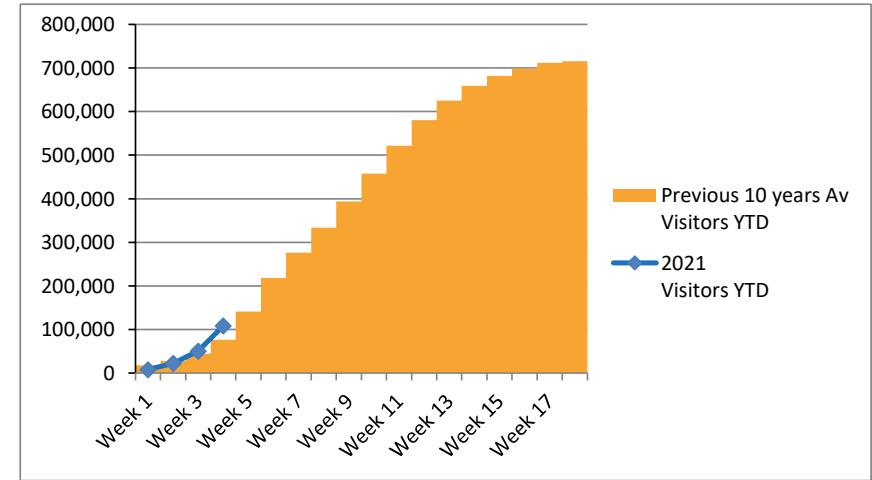
All Resorts Comparisons - Entry Statistics Winter 2021 - As at Week 4



Weekly Comparisons - 2021 v 2019*



Year to Date Comparisons - 2021 v Previous 10 years Av



Note: * comparison to 2019 due to visitation levels that were greatly reduced in 2020 due to the imposition of COVID-19 restrictions.