

VICTORIAN ALPINE RESORTS ENTRY STATISTICS WINTER 2021

Week No: 5
 Period Ending: Sunday, 11 July 2021

Visitors	Mt. Baw Baw	Lake Mountain	Mt. Stirling	Mt. Hotham	Falls Creek	Mt. Buller	All Resorts
Visitors for week 2021*	9,071	9,887	631	15,144	14,439	35,441	84,613
Visitors for week 2020**	2,835	1,700	138	4,560	2,100	7,438	18,771
Visitors for week 2019	7,032	13,154	87	10,239	11,803	33,014	75,329
Visitors for week 2018	6,194	15,210	741	11,288	11,227	36,534	81,194
Visitors for week 2017	4,600	12,341	123	11,686	13,468	33,742	75,960
Visitors for week 2016	6,807	14,022	588	7,879	13,479	37,480	80,255
Visitors for week 2015	4,302	10,118	54	7,389	8,514	21,472	51,849
Visitors for week 2014	7,995	15,318	591	10,435	10,959	26,917	72,215
Visitors for week 2013	3,305	7,717	96	5,584	8,171	20,968	45,841
Visitors for week 2012	7,721	19,342	384	13,565	15,727	26,891	83,630
Visitors for week 2011	3,990	12,637	362	11,209	10,763	23,864	62,825
% Change for week 2021/20	220%	482%	357%	232%	588%	376%	351%
% Change for week 2021/19	29%	-25%	625%	48%	22%	7%	12%
Visitors YTD 2021	18,200	19,055	1,195	38,763	41,642	74,249	193,104
Visitors YTD 2020	5,561	3,197	384	9,828	5,787	17,451	42,208
Visitors YTD 2019	21,569	31,285	663	21,408	25,723	90,119	190,767
Visitors YTD 2018	16,817	32,970	1,719	25,026	23,725	86,373	186,630
Visitors YTD 2017	11,300	24,629	384	24,511	27,233	81,178	169,235
Visitors YTD 2016	17,398	35,645	1,266	17,863	28,708	80,340	181,220
Visitors YTD 2015	10,291	20,061	204	15,112	18,149	49,301	113,118
Visitors YTD 2014	11,906	19,861	840	17,125	16,672	41,802	108,206
Visitors YTD 2013	8,017	13,442	328	13,508	16,467	45,392	97,154
Visitors YTD 2012	17,739	29,871	589	30,659	32,471	55,532	166,861
Visitors YTD 2011	11,171	30,522	729	24,752	24,860	64,567	156,601
% Change for YTD 2021/20	227%	496%	211%	294%	620%	325%	358%
% Change for YTD 2021/19	-16%	-39%	80%	81%	62%	-18%	1%
10 YR PREVIOUS YTD AV VISITORS	13,177	24,148	711	19,979	21,980	61,206	141,200
% CHANGE 10 YR YTD AV VISITORS TO 2021 VISITORS	38%	-21%	68%	94%	89%	21%	37%

Visitor Days	Mt. Baw Baw	Lake Mountain	Mt. Stirling	Mt. Hotham	Falls Creek	Mt. Buller	All Resorts
Visitor Days for week 2021*	11,910	9,887	697	35,270	36,763	53,339	147,866
Visitor Days for week 2020**	4,055	1,700	171	9,325	7,199	3,537	25,987
Visitor Days for week 2019	10,595	13,154	123	26,572	31,088	46,986	128,518
Visitor Days for week 2018	11,141	15,210	810	31,435	32,502	54,337	145,435
Visitor Days for week 2017	5,981	12,341	162	29,573	30,745	50,070	128,872
Visitor Days for week 2016	7,976	14,022	711	21,302	33,309	56,664	133,984
Visitor Days for week 2015	6,748	10,118	69	22,318	20,779	38,879	98,911
Visitor Days for week 2014	11,112	15,318	645	29,628	26,211	49,217	132,131
Visitor Days for week 2013	10,526	7,717	102	16,729	22,523	40,886	98,483
Visitor Days for week 2012	9,742	19,342	460	39,950	35,953	46,306	157,876
Visitor Days for week 2011	5,548	12,637	423	30,037	29,408	43,627	121,680
% Change for week 2021/20	194%	482%	308%	278%	411%	1408%	469%
% Change for week 2021/19	12%	-25%	467%	33%	18%	14%	15%
Visitor Days YTD 2021	24,632	19,055	1,396	93,137	114,142	118,362	370,724
Visitor Days YTD 2020	8,444	3,197	441	18,275	17,915	22,570	70,842
Visitor Days YTD 2019	33,285	31,285	765	54,509	66,454	128,783	315,081
Visitor Days YTD 2018	28,822	32,970	1,995	65,630	65,295	125,709	320,421
Visitor Days YTD 2017	14,679	24,629	495	61,542	64,102	118,043	283,490
Visitor Days YTD 2016	21,530	35,645	1,452	53,553	72,699	125,522	310,401
Visitor Days YTD 2015	16,487	20,061	249	45,914	46,594	86,497	215,802
Visitor Days YTD 2014	16,440	19,861	942	47,036	42,071	80,744	207,094
Visitor Days YTD 2013	19,757	13,442	379	38,722	46,508	86,497	205,305
Visitor Days YTD 2012	21,246	29,871	704	81,507	77,533	96,546	307,407
Visitor Days YTD 2011	15,441	30,522	818	57,686	62,503	112,327	279,237
% Change for YTD 2021/20	192%	496%	217%	410%	537%	424%	423%
% Change for YTD 2021/19	-26%	-39%	82%	71%	72%	-8%	18%
10 YR PREVIOUS YTD AV VISITOR DAYS	19,613	24,148	824	52,437	56,167	98,324	251,508
% CHANGE 10 YR PREVIOUS YTD AV VISITOR DAYS TO 2021 VISITOR DAYS	26%	-21%	69%	78%	103%	20%	47%

* Visitation figures for 2021 and 2020 are based on actual car counts and where required an estimation of occupancy using a resort specific multiplier. Use caution when making statistical comparisons to previous years data (i.e. prior to 2020/21) when visitor numbers were based predominantly on estimates using a resort specific multiplier.

** Visitation levels were greatly reduced in 2020 due to the imposition of COVID-19 restrictions.

• Data provided by Victorian Alpine Resort Management Boards from gate entry records and estimated season permit holder visitation.

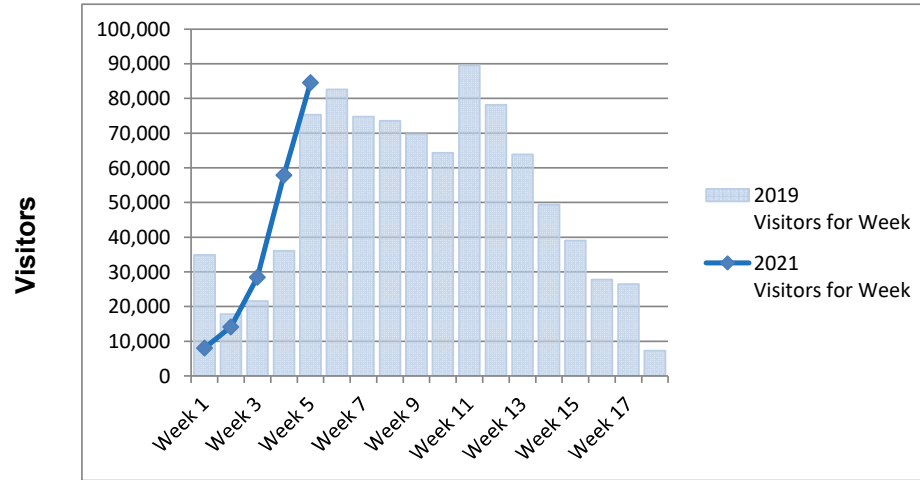
• Collated and published by the Alpine Resorts Co-ordinating Council.



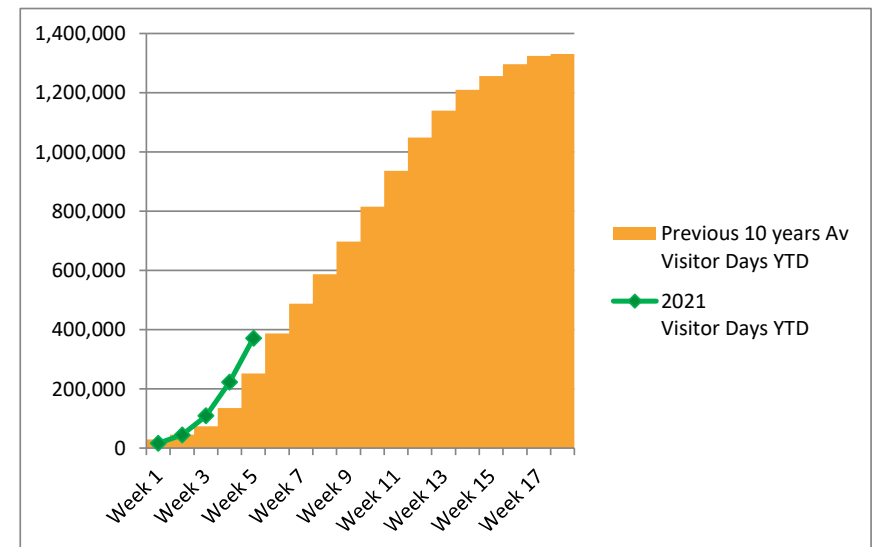
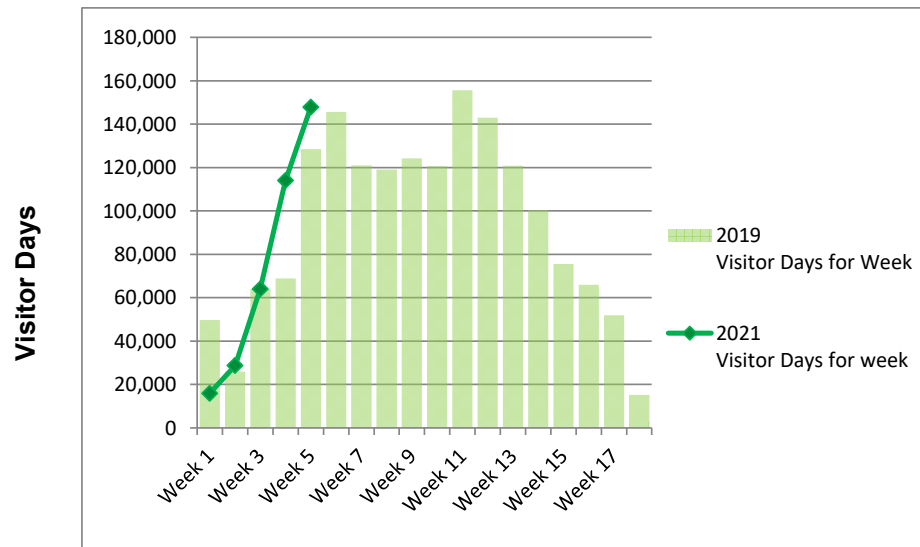
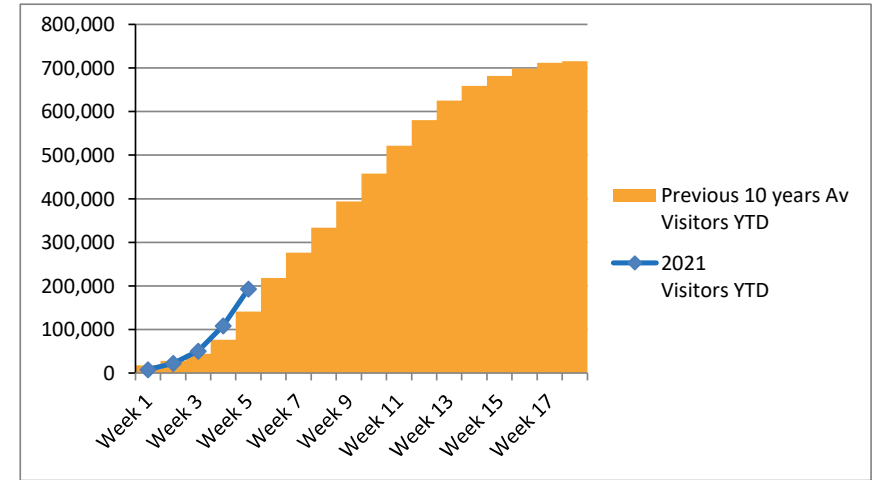
All Resorts Comparisons - Entry Statistics Winter 2021 - As at Week 5



Weekly Comparisons - 2021 v 2019*



Year to Date Comparisons - 2021 v Previous 10 years Av



Note: * comparison to 2019 due to visitation levels that were greatly reduced in 2020 due to the imposition of COVID-19 restrictions.