

VICTORIAN ALPINE RESORTS ENTRY STATISTICS WINTER 2021 - END OF SEASON[#]

Visitors	Mt. Baw Baw	Lake Mountain	Mt. Stirling	Mt. Hotham	Falls Creek	Mt. Buller	All Resorts
Visitors 2021*	23,244	26,037	3,307	80,191	74,799	133,446	341,024
Visitors 2020**	9,674	4,283	1,331	21,717	15,485	38,785	91,275
Visitors 2019	81,223	120,206	7,762	152,907	171,533	399,467	933,098
Visitors 2018	76,635	143,743	11,280	148,848	179,131	423,169	982,806
Visitors 2017	58,704	126,431	8,161	149,826	193,936	403,945	941,003
Visitors 2016	49,775	99,793	6,041	120,508	168,973	317,891	762,981
Visitors 2015	68,893	120,740	6,169	117,777	145,695	304,056	763,330
Visitors 2014	67,234	131,692	7,228	121,887	137,553	309,875	775,469
Visitors 2013	33,057	72,102	5,262	97,536	128,845	251,623	588,425
Visitors 2012	54,213	105,688	5,153	157,475	160,156	272,049	754,734
Visitors 2011	37,097	84,400	4,476	122,563	132,772	240,633	621,941
% Change 2021/20	140%	508%	148%	269%	383%	244%	274%
% Change 2021/19	-71%	-78%	-57%	-48%	-56%	-67%	-63%
PREVIOUS 10 YRS AV VISITORS	53,651	100,908	6,286	121,104	143,408	296,149	721,506
% CHANGE PREVIOUS 10 YRS AV VISITORS TO 2021 VISITORS	-57%	-74%	-47%	-34%	-48%	-55%	-53%

Visitor Days	Mt. Baw Baw	Lake Mountain	Mt. Stirling	Mt. Hotham	Falls Creek	Mt. Buller	All Resorts
Visitors Days 2021*	38,044	26,037	4,238	217,363	208,482	247,254	741,418
Visitors Days 2020**	15,553	4,283	1,551	55,903	48,931	77,955	204,176
Visitors Days 2019	129,704	120,206	9,788	403,063	465,457	558,460	1,686,678
Visitors Days 2018	123,455	143,743	14,069	389,401	468,490	591,408	1,730,566
Visitors Days 2017	76,305	126,431	10,578	368,313	451,961	583,119	1,616,707
Visitors Days 2016	61,335	99,793	8,288	328,602	446,037	449,157	1,393,212
Visitors Days 2015	95,495	120,740	7,809	313,341	376,367	473,040	1,386,792
Visitors Days 2014	93,441	131,692	9,593	332,281	347,028	485,952	1,399,987
Visitors Days 2013	60,872	72,102	6,842	264,527	328,957	461,510	1,194,810
Visitors Days 2012	74,793	105,688	7,025	411,495	386,510	472,575	1,458,086
Visitor Days 2011	52,347	84,400	5,493	318,311	344,067	442,604	1,247,222
% Change 2021/20	145%	508%	173%	289%	326%	217%	263%
% Change 2021/19	-71%	-78%	-57%	-46%	-55%	-56%	-56%
PREVIOUS 10 YRS AV VISITOR DAYS	78,330	100,908	8,104	318,524	366,381	459,578	1,331,824
% CHANGE PREVIOUS 10 YR AV VISITOR DAYS TO 2021 VISITOR DAYS	-51%	-74%	-48%	-32%	-43%	-46%	-44%

* Visitation figures for 2021 and 2020 are based on actual car counts and where required an estimation of occupancy using a resort specific multiplier.

Use caution when making statistical comparisons to previous years data (i.e. prior to 2020/21) when visitor numbers were based predominantly on estimates using a resort specific multiplier.

Visitation figures include staff, contractors and residents on mountain.

Resort closures occurred to all visitors (Regional & Metro) during Week 7, part of Week 11, 12-13, 2021 - summary doesn't include week 7, 12 & 13.

A full summary of resort closures in 2021 will be included in the end of season report.

Metro Melbourne was in lockdown from Week 9 onwards in 2021 and restricted from visiting the resorts

In 2020 & 2021 season pass holder surveys were not issued due to COVID-19 restrictions, therefore visitation figures were not adjusted.

** Visitation levels were greatly reduced in 2020 due to the imposition of COVID-19 restrictions.

Data provided by Victorian Alpine Resort Management Boards from gate entry records and estimated season permit holder visitation.

Collated and published by the Alpine Resorts Co-ordinating Council.

